U.S. Patent Application No.: 09/986,354 Attorney Docket No.: 52493.000187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Group Art Unit: 3686

Mathew George Majikes et al.

Examiner: Robert Rines

Appln. No.: 09/986,354

: Confirmation No.: 5302

Filed: November 8, 2001

:

For: System and Method for Personalizing and

Delivering Insurance-Related Content to

User

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated February 3, 2009, please consider the following amendments and remarks regarding the above-identified patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.